

Simon Goldie

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SUMMARY

- A committed professional working to consistently high standards.
- Over 15 years web development experience in commercial and public sectors.
- Skilled in web design, UX, application development, problem solving and support.
- Sound knowledge of Accessibility issues, Web Standards, best practices and SEO.
- Adaptable and Flexible, working well under pressure and meeting deadlines.
- Experience of full service commercial environment, interpreting client briefs and project management.
- Excellent communication skills and ability to relate at all levels.
- A strong personal achiever who enjoys working in teams but also confident and capable enough to work individually.

TECHNICAL SKILLS

- HTML 5 / CSS 3
- Responsive / Adaptive design / UX
- XML / JavaScript / AJAX / JQuery
- PHP / MYSQL
- Design Software (Dreamweaver, Flash, Fireworks, Photoshop)
- Content Management Systems (Drupal 7/8, Wordpress and APLAWS+)

CURRENT POSITION

Web Developer

Pro-Active Business Information

2012 - Present

I've been working as the lead PURL (Personalised URL) developer now having taken on the role of managing clients and producing websites on a daily basis.

In its simplest form a PURL site can be a copy of an existing site with a few personalised touches to the client's visitors, but often also includes adding pre-populated forms and integration with client registration systems via APIs. I'm used to working with existing sites and having to work within their framework, however many clients come to me unhappy with the rigid framework imposed upon them and seek to customise the visitor experience for the targeted campaign.

I also provide a web design service to clients who want to create something from scratch, always keeping cross-browser compliance and responsive layouts as a priority to ensure the client's site gets the best exposure possible.

I'm involved in the whole process from start to finish from the initial enquiry right through to managing the workloads and raising invoices, typically working to tight deadlines as Pro-Active also handle personalised printing and mailing which usually goes hand in hand with the web design.

Example Work with Pro-Active:

www.usepurls.com/portfolio (all my work) www.pro-activeuk.com
www.justvapore.co.uk (opencart)

PREVIOUS CAREER HISTORY

Senior Analyst / Programmer

The Avesco Group plc

2008 - 2012

I began working at the Avesco Group in a small and newly formed IT department supporting a group comprising of six companies that operate and organise events worldwide.

Whilst originally hired to be a back-end developer a subsequent need to move all company web development in-house soon meant that my primary focus became web design and development and it was quickly decided that we needed to implement the use of a Content Management System.

My roles in the development of the websites has been varied, each time being the sole developer, but in several cases I have been Analyst, Designer and Project Manager.

My short time with the Avesco group has led to the creation of numerous websites, the majority of which have been developed using various versions of the CMS system, Drupal. In building the MCL and Presteigne Charter websites I was also required to build a product rate card and exhibition order system using PHP and Javascript.

Whilst the CMS is the powerhouse of the website it has often required use of Javascript and JQuery to enhance its power or to tailor it to specific requirements, whilst still maintaining a level of support for multiple browsers and operating systems. A real milestone of my Drupal development came with the creation of a multilingual site that contained 5 sub-sites, each with language defaults and content authoring permissions applied to those sub-sites.

Other achievements and Duties:

- SEO analysis and recommendations - instigating regular site reviews.
- Frontline support for website content editors.
- Provide design specifications and design mock-ups.
- Development of internal room-booking application (multi-timezone aware)
- Producing web design standards documents and best practice guides.
- Consolidate and maintain all Avesco Domains.

Senior Application Specialist

West Sussex County Council

2001 – 2008

My role within the Web Team varied - ranging from providing support and design work for the West Sussex Grid for Learning team (WSGfL), to delivering IT solutions and support as Webmaster for the Council's web sites.

Creating web pages for clients and partners, either within the framework of the APLAWS+ content management system or as "external" sites created using Dreamweaver, Fireworks and Flash:

- Hand coding of standards compliant pages using HTML, CSS, and XML as well as using the Adobe web design suite
- Ensuring accessibility and web standards are adhered to and that meta-data is provided to help facilitate SEO.
- Creation of pages based upon supplied design images.
- Use of design skills to create and edit images using Photoshop and Paintshop Pro.
- Video editing, conversion and embedding into the websites.
- Producing content to work within CMS (APLAWS+) templates.

Working as Webmaster:

- A highly customer focused role and one of the front-line contact points for members of the public and internal staff, requiring a high level of professionalism and a good level of communication skills written and verbal as well as technical and non-technical.
- Managing the online shop application and providing recommendations for the forthcoming upgrade.
- Converting video material supplied in a variety of formats to be suitable for hosting online and embedding said media into the web sites. Providing advice and recommendations about streaming media and web design recommendations to the Communications Unit for the implementation of 'WSCC TV'.
- Providing training and support material for Gatekeepers and authors of all levels - ensuring that web standards, accessibility and meta-data are understood and adhered to.
- Support and administration of numerous web-enabled systems, ranging from bought in solutions to bespoke in-house developments.

I was able to get more involved in web development work by creating an opportunity to learn AJAX with our web development team. This was possible because the Property department had expressed concerns that their existing MS Access system for recording Asbestos survey information was having support issues and that they were interested in a web-based application to replace it.

- This project entailed that I managed my workloads to ensure minimal impact upon my other duties and dedicating time to learn new skills in my own time.
- I was responsible for setting up meetings to gain an understanding of existing systems, procedures and develop a design schedule to include sufficient time for training, as well as ensuring the new system would be available in time for the completion of the new surveys.
- The system was dealt with in two phases, the first was the to provide a simple web based facility to browse the existing data, whilst the second phase required a complete replacement to the database.

Creating Macromedia Flash educational games and learning material to be hosted online and work as part of the launch for the WSGfL website:

- Complete project involvement of the whole lifecycle and involvement from conception to implementation and working to strict deadlines as the technical lead.
- Material was created using Macromedia Flash v4 and later updated into Flash MX using Actionscript 2.0.
- Attending the South of England Show, and presentations to schools, to promote the launch of the WSGfL website.

Providing web design skills for input into the design and launch of the WSGfL website:

- The WSGfL website was to be hosted in-house and whilst the central web team were involved in some aspects of the site, the major part of the analysis, design and development came from myself.
- Analysing existing content hosted on the WSCC website and liaising with the WSGfL team to produce detailed specifications of requirements and carry out feasibility studies in conjunction with the Networks teams to ensure servers space and load testing was carried out.

Application Specialist

West Sussex County Council

1997 - 2001

- Took over project lead for providing a Database to the Chairman of the council using RAD development techniques. I was responsible for all stages of development and co-ordinating meetings.
- Responsible for supporting and implementing changes to the council's critical insurance systems. I also provided technical and analysis expertise when the system was to be upgraded to a more sustainable system.
- Installation of software to council departments across the county, including visual/auditory impairment databases to schools.
- Working as part of a team to design and implement a new database for the South Downs Conservation board.
- Providing Lotus Notes support and development (Staff notice board / WSGfL databases / Feasibility studies for a new ordering system).

Computing Assistant

West Sussex County Council

1990 - 1997

- Managing the use of computers within the Planning Department as the number of computers grew from 4 to 100.
- Implemented regular training sessions for staff at all levels.
- Setting up a regular session of "super-users" to ensure IT knowledge was disseminated throughout the department.
- Creation of the 1991 Census map using supplied demographics and statistical information. Also involved in marketing presentations to internal and external clients.

QUALIFICATIONS AND TRAINING

	<i>Provided by</i>	<i>Completed</i>
B/TEC HNC Computer Studies*	Chichester College	1992
B/TEC ONC Computer Studies	Chichester College	1990
B/TEC ONC in Business Studies	Chichester College	1988
*Awarded Distinction of Merit		
'O' Levels and CSE's	Chichester High School	1986

PERSONAL DETAILS

Born: 27-11-1969

Nationality: British

Marital Status: Married

Driving Licence: Full (Clean)

Children: 3

HOBBIES

- Martial Arts.
- Computer Graphics - Photo manipulation / 3D modelling.
- App Development.
- Role-playing - Dungeons and Dragons with friends.
- Reading - Mainly science fiction and fantasy.
- Swimming.